



Kings Landing's 50-Year Celebration Set for July 20
Milestone commemorated with anniversary event and funding announcement

Prince William, NB - This year marks a historic milestone for Kings Landing as it celebrates 50 years of bringing history to life. To honour this significant occasion, Kings Landing will host the 50th Anniversary Celebration on Saturday, July 20, in collaboration with several local partners.

"We are immensely proud to reach this significant milestone," says Travis Weber, Kings Landing CEO. "Our 50th anniversary not only honours our past achievements but looks towards Kings Landing's future. We are grateful to our partners and supporters whose dedication has been instrumental in our success."

The 50th Anniversary Celebration will be a full day of reminiscing and festivities. Visitors can expect a mix of the historical interpretation Kings Landing is known for along with modern activities offered by guest partners.

These partnerships include big canoe tours from Second Nature Outdoors, cupcakes sponsored by Harvey Rural Community, an exhibit display by the New Brunswick Black History Society, samples from Picaroons, guest interpreters from le Village Historique Acadien, and a visit from the Explore NB Street Team. Visitors can also purchase tickets for a [guided Medicine Walk](#) around Kings Landing led by Wabanaki Tree Spirit Tours.

Other festivities include the opening ceremony, a parade into the village, music from guest artists like Katherine Moller and Pendulum Swing, face painting, a fireside chat, an artefact presentation, and more. The full schedule of the day is available [on the Kings Landing website](#).

In conjunction with the anniversary festivities, Kings Landing is pleased to announce its Tourism and Travel Trade Growth Strategy, a project aimed at enhancing the visitor experience by developing new and unique products that increase Kings Landing's presence in the travel trade industry. This initiative is made possible thanks to a non-repayable contribution of \$167,650 from the Government of Canada, through the Atlantic Canada Opportunities Agency (ACOA).

"Congratulations to Kings Landing on 50 years. Through ACOA, your federal government is making sure more people come and experience Atlantic Canada's history," said the Honourable Gudie Hutchings, Minister of Rural Economic Development and Minister responsible for ACOA.

"We are very grateful for this generous funding," says Weber. "We look forward to working with stakeholders, partners, and the public to lay a foundation for the next chapter at Kings Landing."

Since its official opening in 1974, Kings Landing has been a New Brunswick gem dedicated to attracting, enriching, engaging, and educating visitors from near and far. It brings history to life

through its recreated 19th-century village, educational programs, dining experiences, and exhibits. Over the past five decades, the museum has played a pivotal role in preserving local history by showcasing the well-researched adaptation of people who lived along the Wolastoq (St. John River) from 1820-1925.

For more information on the July 20 anniversary event, [visit Kings Landing's website](#).

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